

# ADiMATiONS

## IMAGING SOLUTIONS

### ARTWORK GUIDELINES

Please submit "PRODUCTION READY ARTWORK" either electronically or via mail. Production ready artwork is line art that has sharp, clean lines, requires no retouching, is complete with text and/or graphics and is to size, preferably vector files (\*.eps) or (\*.pdf)

#### ELECTRONIC ARTWORK

Ready to print artwork submitted via e-mail attachment or disk

- e-mail to [artwork@adimations.net](mailto:artwork@adimations.net)
- We accepts both PC and Mac platform artwork.
- Send artwork to via disk or e-mail attachment in the following formats: Adobe Illustrator (version CS5 or earlier), or Adobe PDF (version CS5 or earlier), Adobe Photoshop (version CS5 or earlier), TIFF (\*.tif), GIF (\*.gif), JPEG (\*.jpg), Encapsulated PostScript (\*.eps).
- File formats such as .doc, .pub, .vcf and .dat are unacceptable. Please no QuarkXpress files.
- Please compress files larger than 1 MB or multi-part submissions with WinZip (\*.zip) or Aladdin Stuff-It.
- Make sure to include all necessary Adobe Type1 screen and printer font files with your submission or convert all text to curves when exporting files from your graphics application. Do not e-mail True-Type text that has not been converted to curves.
- Make all artwork actual size at a minimum resolution of 150 dpi. Many items will require a minimum of 600 dpi. If artwork is not provided actual size, artwork charges may apply. Regardless, be sure to clearly indicate desired size in inches on your order form. If size is not clearly indicated, artwork will be sized to fit maximum printable area.
- Disks accepted: CD/DVD or USB Zip Drive, Mac or PC format.
- Duplication of copyrighted logos, photographs and materials requires an "Authorization to Reproduce Form" signed by the copyright owner or designated agent. Please supply documentation when submitting your order.
- Listed prices are subject to artwork review, additional artwork charges may apply.
- \$60.00 per hour artwork retouching fee if necessary, minimum billing \$25.00.

#### CAMERA READY ARTWORK / PHOTOGRAPHS

We prefer for you to provide the physical photo for all printed orders from photographs.

Paste-up or Existing Copy Submissions via postal mail or courier.

- Duplication of copyrighted logos, photographs and materials requires an "Authorization to Reproduce Form" signed by the copyright owner or designated agent. Please supply documentation when submitting your order.
- \$60.00 /hour artwork retouching fee if necessary, minimum billing \$25.00.
- You are welcome to send a sample of an existing layout to us by postal mail.
- Mail artwork or disk to:

**ADiMATiONS, Inc.**  
ATTN: Art Department  
12141 SW 114 Place  
Miami, FL 33176